

Understanding Your Users A Practical Guide To User Research Methods Interactive Technologies

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Understanding Your Users A Practical

Understanding Your Users is an easy to read, easy to implement, how-to guide on usability in the real world. It focuses on the "user requirements gathering" stage of product development and it provides a variety of techniques, many of which may be new to usability professionals.

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Understanding your users is such an insightful and practical applications to be used in the day to day work force. Methods of modifications, conducting proper focus groups, field studies and prepping a proper research takes a great deal of time and care. I would Highly recommend this book to read and to take to work or even in school.

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Understanding user requirements is critical to the development of a successful product. Understanding Your Users is an easy to read, easy to implement, how-to guide on usability in the real world. It focuses on the "user requirements gathering" stage of product development and it provides a variety of techniques, many of which may be new to usability professionals.

Understanding Your Users | ScienceDirect

"Understanding Your Users is handbook of practical wisdom for the serious human centered design practitioner. This second edition includes updated content around emerging best practices. It is a must have in any design team's library."--Janaki Kumar, Head of Strategic Design Services, America, Design and Co-Innovation Center, SAP Labs Palo Alto

Understanding Your Users - 2nd Edition

Understanding Your Users is an easy to read, easy to implement, how-to guide on usability in the real world. It focuses on the "user requirements gathering" stage of product development and it provides a variety of techniques, many of which may be new to usability professionals.

Understanding Your Users - 1st Edition

"In Understanding Users, Catherine and Kathy give usability practitioners a thorough and practical handbook for conducting user research. They provide details necessary for planning, preparing, conducting, analyzing, and presenting the research for a variety of techniques.

Understanding Your Users: A Practical Guide to User ...

Understanding your users is such an insightful and practical applications to be used in the day to day work force. Methods of modifications, conducting proper focus groups, field studies and prepping a proper research takes a great deal of time and care. I would Highly recommend this book to read and to take to work or even in school.

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